

## Strathcona Gardens Recreation Complex Needs Assessment

### Strathcona Regional District

The Strathcona Regional District determined that a community needs assessment would be the best method of ensuring that future facility and program enhancements truly meet the needs of the residents of Campbell River and Electoral Area D. The current population of these combined areas is about 36,700.

GDH Solutions led this project which involved extensive community consultation along with facility and program analysis resulting in comprehensive recommendations for improvements to the operations and programming and of Strathcona Gardens, and options for major upgrades to the facility. GDH Solutions was supported by HCMA Architecture + Design and Points of View Research and Consulting.

Various methods were used to engage community members including a statistically valid random household survey, user focus groups, community workshops, key informant interviews and an open house.

The final report included a 20 year Implementation Plan that assigned priorities, timelines and resources required for each of the recommendations.

